

## Living labs: how to get technology in the users' hands?

26 March 2021

15:00 – 16:00 CET

The IN-4-AHA consortium wants to support the uptake of innovation for active and healthy ageing across Europe. One of the challenges most faced in companies, organizations and regional systems is how can they validate and test technology with users.

The webinar aims to discuss the concept of **living labs** and hear from existing examples on the pros, cons, and challenges of these open-innovation structures. We will also be presenting the living lab call supported by the IN-4-AHA project and discuss its next steps. This webinar will take place on the 26th of March, at 3PM CET and stakeholders can sign-up until the 24th.

[Please register to participate here.](#)

### Agenda

#### 15:00 – 15:05 | Welcome

Cláudio Santos, Porto4Ageing (University of Porto)

#### 15:05 – 15:35 | Presentation of Living Labs networks

José Maria Romero Fidalgo, Director Health Development and Innovation Area, Health Knowledge Agency (ACIS) - LabSaude Network and Reference Site Galicia.

Irene Sanchez, Business Creation Manager, EIT Health Spain

#### 15:35 – 16:00 | Presentation on the IN-4-AHA Living Lab Call and discussion on Living Labs

Kaija Villman, Project Manager at XAMK; Viljo Kuuluvainen, RDI specialist at Xamkl

Gisela Garcia Alvarez, Managing Director at CSG, Galician Health Cluster.



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